



The Fracchia Prize – 2022

Prize Awards

First Place - \$2,500 and publication of the work in The Argonaut and on the SFHS website

Second Place - \$1,500 and publication of the work in Panorama and on the SFHS website

Third Place - \$1,000 and publication of the work in Panorama and the SFHS website

The San Francisco Historical Society is excited to announce the Fourth Annual Fracchia Prize competition. This contest is endorsed by Mayor London Breed. It is open to any student attending a high school in San Francisco. Interested candidates are required to submit an essay consisting of between 1,200 and 1,600 words, or a five-to-seven-minute multimedia presentation, based on the prompt below. Entries may be submitted electronically. Instructions for submission are detailed below. The Prize Entry Form is available for download at sfhistory.org/fracchia-prize.

PROMPT: Stories of Resilience:

What monumental challenges has our city faced over time? How has San Francisco rebuilt itself stronger, better, and more beautiful?

Deadline for Submission: February 28, 2023

All entries will be judged by a panel looking for strong research and writing skills, creative choice of topic, accurate information, and the possible use of primary and secondary sources.

Winners and their history teachers will attend a special ceremony to receive their awards. For further information visit our website at sfhistory.org/fracchia-prize.

See next page for specific directions.

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PROMPT: Stories of Resilience

Since its earliest days, San Francisco has been ravaged by disasters--fires, earthquakes, social unrest, pandemics, and human tragedy. The 2022 Fracchia Prize invites you to learn more about one of these challenges and how the city overcame it through resilience, courage, and creativity. You may submit a written essay or a multimedia presentation in response to this prompt. Your essay or multimedia presentation should address these questions:

- *What challenging event have you chosen?*
- *When and where did it occur, and what were the consequences?*
- *What did civic leaders and/or private citizens do to deal with and overcome the challenge?*
- *What human traits (such as resilience, courage, and compassion) were needed to overcome the challenge?*
- *What did the community learn from the experience?*

Guidelines for Topic Selection

Choosing a good topic is essential for a successful essay or multimedia presentation. Here are some tips:

- Don't choose a topic that is too broad or you'll find that you can't cover it well in an essay or a single multimedia presentation.
- Choose a topic that will really interest your audience. (Try not to choose a topic people already know all about.)

This chart has some suggestions for choosing an interesting topic that's the right scope. There are many other topics to choose from—be creative!

TOO BIG TO TACKLE	RIGHT-SIZE TOPICS
Fighting fires in San Francisco's early days	<ul style="list-style-type: none">• How volunteer fire fighters came together to combat the "five great fires" of early San Francisco• The ordinary citizens who pitched in to provide shelter and food for thousands of people who lost everything after the 1906 fires• San Francisco's secret fire-fighting tool—cisterns—and the people who designed this ingenious system
Dealing with the many challenges caused by rapid growth during the Gold Rush	<ul style="list-style-type: none">• How the "instant city" overcame the challenges brought by worldwide immigration to a place with essentially nothing: How did people deal with the scarcity of water and trees? How did inventive settlers tame the mud pits and sand dunes that plagued the young city?
Building a public health system for all	<ul style="list-style-type: none">• The flu pandemic of 1918—what happened and what we learned• How San Franciscans showed compassion, humanity, and leadership during the crisis of the AIDS epidemic• The inspired volunteer doctors who founded the Haight Ashbury Free Clinic in 1967 and transformed drug addiction treatment
The struggle for social justice	<ul style="list-style-type: none">• The longshoremen who led the 1927 waterfront strike and won through sheer determination and the power of conviction• Those who courageously protested the Chinese Exclusion Act of 1880 until it was repealed in 1943

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The Fracchia Prize – 2022 *(continued)*

Criteria and Guidelines for Essays

Writing to be between 1,200 and 1,600 words (double spaced).

- All writing must be yours (no borrowing other's text or use of extensive quotations).
- Article file format: PDF is preferred (a Google doc can be downloaded as a PDF file; the free and open source OpenOffice or LibreOffice also export PDF format). In case you have Word, you may submit in this format. Please keep your submission under 10MB file size. *Whatever word editor you use, please make sure to keep a copy of your article AND associated image files in their original formats for possible further editing.*
- Photography is optional and should be kept, if used, to no more than 3 shots.

Multimedia Presentation Guidelines

Your presentation must last between 7 and 10 minutes.

It must include:

- text explanation or audio narration written by you (text should not exceed 20 words per slide)
- at least one video or animation (examples: MP4, GIF)
- images on 90 percent of slides (examples: JPEG, PNG)
- at least one audio file (examples: MP3 or WAV)

Your presentation must:

- fully address the prompt
- contain original research
- properly credit photos, other visuals, and quotations
- be accompanied by a bibliography of print and online sources
- adhere to Copyright and Fair Use guidelines (see below)

Some Acceptable formats:

- PowerPoint
- Prezi
- Zoom recording
- Keynote
- iMovie
- Google Slides

Educational Multimedia Fair Use

Educational Multimedia Fair Use Guidelines are summarized below. The Guidelines specify how much of copyright-protected sources may be included in multimedia products prepared by students for course-related work. Use of larger portions requires permission from copyright owners.

- **Video or Motion Media:** Up to 10% or 3 minutes of a source, whichever is less.
- **Text:** Up to 10% or 100 words of a source, whichever is less.
- **Music, Lyrics, Music Video:** Up to 10% but not more than 30 seconds total from an individual work.

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Submitting Your Work

To submit an essay, please email the completed application along with your essay to **fracchiaprize@sfhistory.org**

To submit a multimedia presentation, please email the completed application, along with a link to your presentation, to **fracchiaprize@sfhistory.org**.

- Upload the presentation to YouTube as an unlisted video and send a link to the video to **fracchiaprize@sfhistory.org**

OR

- Upload the presentation to Google Drive and send a link via email to **fracchiaprize@sfhistory.org**



Application for Fracchia Prize, 2022

** To apply, you must be a resident of San Francisco.*

Please fill out all questions; incomplete forms will be disqualified.

Name (First and Last): _____

Address: _____

Zip: _____

Your Age: _____

Your High School: _____

High School Address: _____

Your Current Grade Level: _____

Current History Teacher's Name: _____

In a Few Words, Tell Us About Yourself (under 200 words):

*Remember: * Please review all form entries for accuracy before submission. **Deadline for submission is February 28, 2023.***

Statement of Originality of Work:

I state that this is entirely my own work, and I understand that winning entries will be published in San Francisco Historical Society publications and/or posted on the Society's website. I also give permission to have my photo posted and displayed on the Society's website and/or in other local newspapers or publications. In addition, I agree to attend the Fracchia Prize ceremony.

I have the consent of my parent/guardian to participate in this contest. Parent Initials: _____

Finalists will be contacted and required to provide parental consent and signatures on a separate form.

Your Initials: _____

Date: _____