



San Francisco Museum and Historical Society
P.O. Box 420470, San Francisco, CA 94142

June 5, 2017

For Immediate Release

History and Film Clips from the San Francisco International Film Festival (SFIFF)

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On **Tuesday, June 13** in the Roosevelt Middle School Auditorium (460 Arguello at Geary), Miguel Pendás will give a presentation titled, “**ART, GLAMOUR, AND POLITICS: The Early Years of the San Francisco International Film Festival.**”

In 1957 movie-theater operator and film aficionado Irving Levin got the idea of starting an international film festival in our cosmopolitan town. In spite of meager funding and a cold shoulder from Hollywood, the festival inspired tumultuous citywide debate and became a smashing success. In its 60th anniversary year, film festival historian **Miguel Pendás** tells the dramatic story of how the longest-running film festival in the Americas came into being, using photos and film clips that made the festival one of the most respected in the world.

Miguel Pendás was the creative director of the SFIFF for nearly 20 years. He is now a freelance writer and editor who contributes to SFIFF and other festivals. He is also a member of the board of directors of the San Francisco Museum and Historical Society.

The San Francisco Museum and Historical Society (SFMHS) holds meeting presentations on a monthly basis, exploring history of San Francisco people, places, and events. For more information, visit sfhistory.org or call (415) 537-1105, ext. 0.

Don't miss next month's program (July 14) on **VICTOR ARNAUTOFF: San Francisco's Master Muralist of the 1930s**, given by Dr. Cherny, Professor Emeritus of history at San Francisco State University.

ANGUS MACFARLANE

Doors open at 7 p.m. with refreshments; the monthly presentation begins at 7:30. Free for SFMHS members; \$10 admission fee for nonmembers (\$5 for students, K-12 teachers, seniors 62+, and disabled, members of the SFIFF). Part of admission fee can be applied to membership cost within 30 days. Free parking in schoolyard (enter on Palm Avenue). Muni: 38 Geary; 1 California.
